

ADVERTISE YOUR JOB OPENINGS

3-MONTH SPECIAL EDITION EMPLOYMENT MAGAZINE

UKRAINIAN NEWSLETTER ACROSS ONTARIO

HELPING ORGANIZATIONS IN THUNDER BAY & SAULT SAINT MARIE REACH A GREATER AUDIENCE



Ukrainian newcomers are eagerly looking for work in Canada

Reach a large audience of people who can join your company right away. We take a personalized approach to advertising your job openings or connecting you with candidates. Your company is important to us and so are the Ukrainian people we are helping.

Integration support

Retaining employees is important and this is why it is important to you that our group offers personalized support with housing, essential items, and social connections.

Reach

We are connected to a large network of Ukrainian newcomers through our database and those of our partners. This audience is eagerly looking for employment opportunities.

Let us help you

Attract

Engage

Recruit

Retain

Ways we can help

Advertise job openings

Increase brand awareness

Prescreen candidates

Assist with relocation

About us

We harness local resources, knowledge, and networks to provide targeted and effective support to Ukrainian newcomers. This has allowed us to deliver aid more efficiently and at a lower cost compared to larger, more bureaucratic organizations.

Through our flexible and more personalized approach, we can better address the specific needs of individuals and families in areas such as housing, settlement support, clothing, food, English lessons, transportation, employment, advocacy, and their pathway to permanent residency.

We have built networks of solidarity and support among local, provincial, national, and international communities, creating a stronger, more cohesive effort.

Ukrainians entering Canada did not prepare to leave their homes and their jobs. They are not recognized as refugees and do not receive housing or the same financial support. They have to find work right away but most are facing challenges of finding work as a newcomer to Canada.

Many families have to choose between being homeless in Ontario or going back to Ukraine.

Our network

800+

UKRAINIAN NEWCOMERS
LOOKING FOR EMPLOYMENT

1,700+

UKRAINIANS RECEIVING
OUR NEWSLETTER

3,300+

SOCIAL MEDIA FOLLOWERS

Our extended network

2,000+

UKRAINIAN NEWCOMERS
LOOKING FOR EMPLOYMENT

4,000+

UKRAINIANS RECEIVING
PARTNERED NEWSLETTERS

10,000+

SOCIAL MEDIA FOLLOWERS

Ukrainian Newcomers

Data up until April 1, 2024

1,189,320

UKRAINIANS APPLIED TO COME TO
CANADA

298,129

ARRIVED IN CANADA

3/31/25

LAST DATE UKRAINIANS CAN
ENTER & RECEIVE WORK PERMIT

PARTNERED ORGANIZATIONS RECEIVE AN ADDITIONAL 25% OFF EVERY AD !

Types of Jobs Ukrainians are looking for

Ukrainians are dedicated to finding work and starting their life in Canada. They are interested in finding companies to work for who will appreciate their work ethic.

They are dedicated to staying with companies that can provide them with the work they need.

After they find employment the next step is to apply for permanent residency. Once a person applies they need to continue working in this position until they are approved.

The application process could take 2-3 years.

Construction

Hospitality

Manufacturing

Health Care

Cleaning

Driver

Administration

Retail

Skills Ukrainians are arriving with

Many Ukrainians are arriving with post-secondary education. They are engineers, doctors, project managers, lawyers, electricians, and accounting.

They understand it will take time to gain Canadian credentials and improve their English. They also understand they may never find work in their field of expertise because of the above challenges.

Some Ukrainians are looking for job opportunities where they can use the knowledge they have to advance the companies they work for.

Most Ukrainians are grateful for any company that will give them a chance.

Construction

Caregiving

Electrician

Energy sector

Manufacturing

Administration

BOOK YOUR SPACE IN OUR 3-MONTH SPECIAL EDITION EMPLOYMENT MAGAZINE



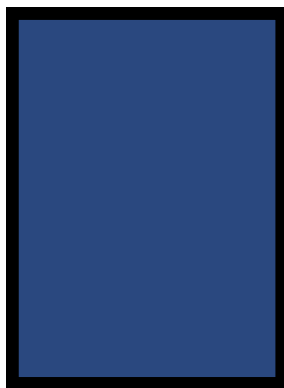
Locations where the newsletter will be shared:

Our newsletter, social media, website, and with partnering agencies

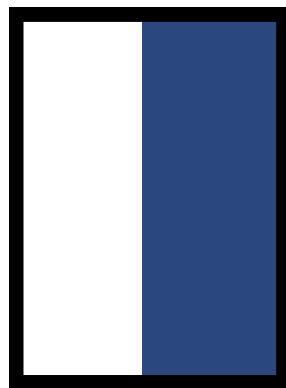
Publish dates:

September 26, 2024, October 10, 2024, October 24, 2024, November 14, 2024, December 12, 2024, *additional dates may be added

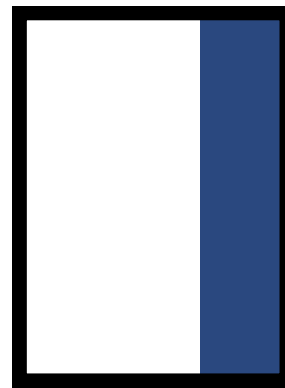
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PARTNERED ORGANIZATIONS RECEIVE AN ADDITIONAL 25% OFF EVERY AD !		
Full Page	\$850 \$640
1/2 Page Horizontal	\$600 \$450
1/3 Page Vertical	\$450 \$350
1/3 Page Horizontal	\$500 \$375
1/2 Page Vertical	\$600 \$450
1/4 Page	\$350 \$275
1/6 Page	\$250 \$175
1/8 Page	\$200 \$150



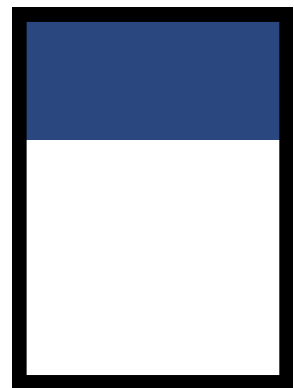
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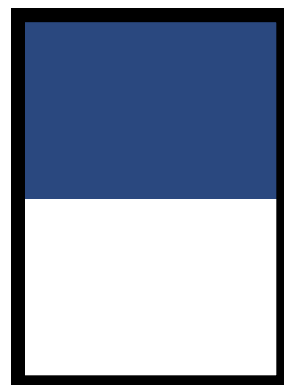
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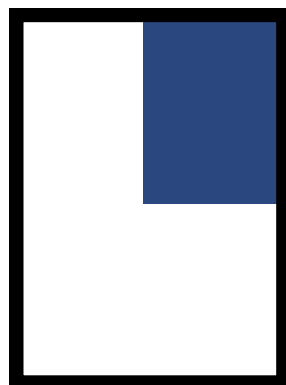
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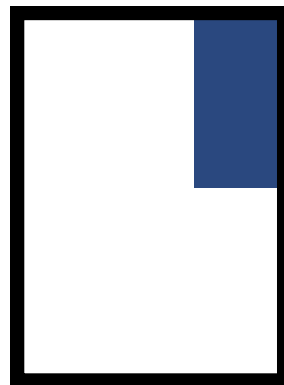
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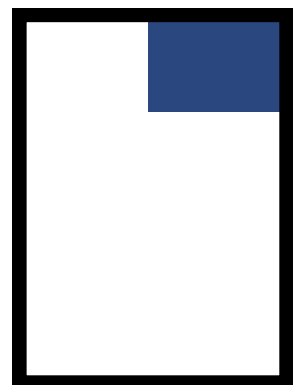
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1/4 Page
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1/6 Page
2.83 - 5.5



1/8 Page
3.75 - 2.75